PHILIP MORRIS INCORPORATED
INTER-OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: Please See Below

Date: July 24, 1981

From: F. Newman

Subject: Additives

You will recall that Messrs. Kornegay and Temko met with Assistant Secretary For Health, Dr. Edward Brandt, on June 18, 1981 in response to Dr. Brandt's letter reopening the additives question. They were to get back in touch with Dr. Brandt after reporting to the various manufacturers. Thereafter, it was decided that the appropriate next step would be for the industry to present Dr. Brandt with a list of "conditions" under which the preparation of a list of additives might be considered.

There are two basic strategies under consideration. One, reflected in the attached draft letter marked "C & B Version", accepts as an operating premise that some list of additives will be required soon and presents a rigorous confidentiality procedure. The main advantage of this approach is that it continues the cooperative and low-key relationship established by Dr. Brandt. On the other hand, the confidentiality conditions, though extensive, are hardly onerous or controversial.

The other strategy is to suggest one or more substantive conditions that the industry considers prerequisite to agreeing to submit any additive information. The attached draft letter marked "PM Version #2" reflects this approach. Currently, the thought is to begin with the suggestion of creating a scientific group to assist in studying the question of additive evaluation, and to focus the next round of discussions on that idea. Assuming that it is ultimately decided to involve scientists, the question becomes whether the scientific group should include industry and government representatives or whether it should be an "independent body" to interface the industry and the government. Attached is a draft marked "PM Version #1" that suggests the joint industry-government task force idea.

Note that the first three paragraphs of each attached draft are the same with the exception of the last sentence.

Coincidentally, today we have received a proposal from Arthur Stevens that he has asked not be copied or distributed. In substance, Lorillard is of the view that the industry will ultimately be required to provide information on additives and that the focus at this time should be on establishing a "review committee of independent scientists chosen as experts". Apparently this committee would be paid for by the industry but would serve as an intermediate body between the industry and the government. It would advise on scientific procedures, evaluate substances in use based

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upon existing literature and any information volunteered by a company, but would not engage in or sponsor any additional research. If experimental work were thought to be desirable, another committee consisting of government, industry, and independent scientists would be formed in a way similar to the former Tobacco Working Group. The Lorillard proposal is also similar to the Food and Extract Manufacturers Association (FEMA).

Please give Alex Holtzman the benefit of your views by Wednesday morning if possible.

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